IN THE CLAIMS

Kindly:

(a) amend the claims as follows.

1. (Currently Amended) A method for distributing location-relevant advertising information over a wireless communications network to a system user comprising:

obtaining advertising information from advertisers, said advertising information including advertising content and GPS coordinates;

storing said advertising information in a database;

transmitting said advertising information to a receiver over a wireless communications network, said receiver having an electronic display;

continually obtaining GPS coordinates of said at least one receiver;

comparing said receiver GPS coordinates with GPS coordinates contained in advertising information and determining proximity between said receiver GPS coordinates and advertising GPS coordinates; and

displaying a moving map display depicting the location of advertisers and advertising content for advertising information on said receiver electronic display based on proximity.

2. (Original) A method for distributing location-relevant advertising information according to claim 1, further including the steps of:

providing input to said receiver in the form of keywords;

comparing said keywords to keywords associated with said advertising information; and

displaying advertising content for advertising information on said receiver electronic display based on said input.

3.   (Original) A method for distributing location-relevant advertising information according to claim 1, wherein said wireless communications network includes communications satellites.

4. (Currently Amended)   A   method   for   distributing   location-relevant advertising information over a wireless communications network to a system user comprising:

obtaining advertising information from advertisers, said advertising information including advertising content and GPS coordinates;

storing said advertising information in a database;

charging said advertisers a recurring fee for storing and transmitting said advertising information;

transmitting said advertising information to a receiver over a wireless communications network, said receiver having an electronic display;

continually obtaining GPS coordinates of said at least one receiver;

comparing said receiver GPS coordinates with GPS coordinates contained in advertising information and determining proximity between said receiver GPS coordinates and advertising GPS coordinates;

displaying advertising content for advertising information on said receiver electronic display based on proximity; [and]

charging a receiver user a subscription fee for receiving said advertising information;

providing input to said receiver in the form of keywords;

comparing said keywords to keywords associated with said advertising information; and

displaying advertising content for advertising information on said receiver electronic display based on said input.

5. (Cancelled) A method for distributing location-relevant advertising information according to claim 4, further including the steps of:

providing input to said receiver in the form of keywords;

comparing said keywords to keywords associated with said advertising information; and

displaying advertising content for advertising information on said receiver electronic display based on said input.

6. (Original) A method for distributing location-relevant advertising information according to claim 4, further including the step of prioritizing the display of advertising content based on fees paid by said advertisers.

7. (New) A method for distributing location-relevant advertising information according to claim 1, further including the step of displaying coupons offered by said advertisers.

8. (New) A method for distributing location-relevant advertising information according to claim 4, further including the step of displaying coupons offered by said advertisers.